



**JUNGLE
JIM'S**

**BIG
CHEESE
FESTIVAL**



**FEBRUARY 13 & 14
2016**

junglejims.com

VENDOR INFORMATION/REGISTRATION

I. Show Information

Jungle Jim's Big Cheese Festival

DATE & TIME:

Saturday, February 13, 2016
General Admission: 12am - 5pm
Early Admission: 11am - 12pm

Sunday, February 14, 2016
General Admission: 12am - 5pm
Early Admission: 11am-12pm

WHERE:

The Oscar Event Center at Jungle Jim's International Market
5440 Dixie Highway, Fairfield, Ohio 45014

PRICES:

General Admission:	\$6.00 - \$14.00
Early Admission*:	\$30.00
Ages 5-12:**	\$1.00-\$2.00
Ages 4 and under:**	Free with Adult Admission
Wine & Beer Samplings:***	\$25.00 per each adult

Tickets available online or in store

**Includes beer & wine samplings, 21+.*

***All children under 16 must be accompanied by an adult.*

****Additional tickets available at show*

CONTACT:

Dianna Hood: Event Coordinator, Oscar Event Center
Office 513.674.6055
Email dhood@junglejims.com

SCHEDULE:

Friday, February 12, 2016:

9am - 5pm: Vendor Set-Up

Saturday, February 13, 2016:

9am - 10am: Continental Breakfast Opens
in the Vendor Meeting Space

11am - 5pm: Show

Sunday, February 14, 2016:

9am - 10am: Continental Breakfast Opens
in the Vendor Meeting Space

11am - 5pm: Show

6pm - 8pm: Vendor Move Out - Strictly Enforced

Vendor Information

Sponsorship Opportunities

All Sponsorships Include: Logo/Name inclusion on print collateral, social media and press releases

PLATINUM

\$2,500.00 (1 available)

Presenting sponsor for entire event.
Weekly sale product placement for 3 weeks.
(4) featured cheese demos at both Jungle Jim's during the year.
Prime location at show.
Double booth – 8' x 16' booth with (2) 6' tables, linens and two chairs.
Logo featured on the Jungle Jim's Big Cheese website* - as presenting sponsor.
Presenting sponsor in promotional materials, ads, and announced by the emcee and from the band stage.
Your banner (up to 8' x 3' banner) placed in a prominent area of the Festival*.
Presenting sponsor logo and link to company website*.
(4) Vendor badges for total access, including breakfast.

GOLD

\$1,500.00 (4 available)

Double booth 8' x 16' with (2) 6' tables, linens and four chairs.
Weekly sale product placement for 2 weeks.
(2) featured cheese demos at both Jungle Jim's during the year.
Logo featured on the Jungle Jim's Big Cheese website* - as sponsor.
Sponsor in promotional materials, ads and during the event announced by the bands*.
A link to company's web site*.
(2) Vendor Badges for total access, including breakfast.

SILVER

\$1,000.00 (6 available)

8' Booth with a 6' table, linen and one chair.
Weekly sale product placement for 1 week.
(1) featured cheese demos at both Jungle Jim's during the year.
Logo featured on the Jungle Jim's Big Cheese Festival website* - as a sponsor.
(1) Vendor Badge for total access, including breakfast.

STANDARD

\$275.00

8' booth with a 6' table, linen and one chair.
Vendor badge for total access, including breakfast.
Listed as vendor on list of vendors (not as sponsor).

*Must provide high resolution (300 dots per inch or higher) logo artwork, Adobe Illustrator file, or a high quality Adobe PDF

Vendor Information

Sponsorship Opportunities

Fill in form below and send to:

Jungle Jim's International Market, Cheese Festival

Contact: Dianna Hood

5440 Dixie Highway, Fairfield OH, 45014

phone: 513.674.6055 • fax: 513.674.6001 • email: dhood@junglejims.com

Electrical Service Order Form:

See guide below to determine usage. Service will be brought to the rear of the booth. Only OEC related UL rated extension cords and power strips are acceptable. Pricing is subject to change.

Single Phase 120 volts

Qty:

1501-2000 watts= 20 amps or less

\$25.00

\$_____

ELECTRICAL TOTAL: \$_____

Refrigeration/Cold Storage:

Vendors are responsible for providing refrigeration and/or coolers for their product. Cold storage will be available and must be coordinated with Cheese Shop managers:

Brad Hacker, bhacker@junglejims.com, 513.674.6000 - Ext. 6158

Box Lunch, \$10.00/each:

This year, we are offering a box lunch program to be delivered to your booth between 12:00pm & 12:30pm on each day of the show. All lunches come with a pickle spear, chips, and a frosted brownie. Free beverages will be available all day in the vendor meeting space. Please make your choices below:

Saturday:

Qty:

Dagwood Sub with Fruit Salad

Italian Sub with Fruit Salad

Turkey & Swiss Sub with Fruit Salad

Veggie Wrap with Fruit Salad

Sunday:

Qty:

Dagwood Sub with Fruit Salad

Italian Sub with Fruit Salad

Turkey & Swiss Sub with Fruit Salad

Veggie Wrap with Fruit Salad

BOX LUNCH TOTAL: \$_____

T-shirt, \$10.00/each:

Get a jump on the excitement by arriving at the show with the 2015 commemorative T-shirt. Please specify your size and quantity below. Pick up your shirt at Vendor Check-In.

Size: Qty:

Small _____

Size: Qty:

X-Large _____

Size: Qty:

3X _____

Medium _____

2X _____

Large _____

III. Vendor Information

Registration Form

**DEADLINE
DECEMBER 1ST**

Fill in form below and send to:

Jungle Jim's International Market, Big Cheese Festival

Contact: Dianna Hood

5440 Dixie Highway, Fairfield, OH 45014

phone: 513.674.6055 • fax: 513.674.6001 • dhood@junglejims.com

Company Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) - _____ - _____ Fax: (_____) - _____ - _____

Email: _____ Web Address: _____

Type of Booth:

	Qty:		Total:
PLATINUM booth	_____	\$2,500.00	\$_____
GOLD booth	_____	\$1,500.00	\$_____
SILVER booth	_____	\$1,000.00	\$_____
STANDARD booth	_____	\$275.00	\$_____
ELECTRICAL NEEDS	_____	\$25.00	\$_____
T-SHIRTS	_____	\$10.00	\$_____
BOX LUNCH (Saturday)	_____	\$10.00	\$_____
BOX LUNCH (Sunday)	_____	\$10.00	\$_____

Corporate, cashier's check, money order acceptable by mail, or call Dianna Hood (513.674.6055) with credit card payment (MasterCard, Visa, American Express, Discovery). Please respond by **December 1, 2015**. Cancellations after **January 1, 2016** are non-refundable.

TYPE OF BOOTH TOTAL: \$_____

V. Directions & Accommodations

Directions & Map

Located at Jungle Jim's International Market Fairfield just off I-75 and I-275 on Cincinnati's North Side. 20 minutes from downtown Cincinnati. 45 minutes from Cincinnati/Northern Kentucky International Airport (CVG) and an hour from Dayton International Airport (DAY).

Take I-275 to the Rt. 4/Dixie Highway; Exit 41, Hamilton/Fairfield Exit. Head 3.8 miles North to Jungle Jim's International Market.



Accommodations

Hampton Inn Cincinnati-Northwest/Fairfield

430 Kolb Drive

Fairfield, OH 45014

513.942.3440

cincinnati-fairfield.hamptoninn.com

Free Hot Breakfast

Free Wi-fi

Beautiful, Newly Renovated Hotel

Perfectly Appointed Guestrooms

VI. Shipping & Storage

Ship products to:
Jungle Jim's International Market, Big Cheese Festival
Cheese Department Dock 3
5440 Dixie Highway, Fairfield, OH 45014



Company Name: _____ Booth #: _____

Contact Name: _____ Phone #: (_____) - _____ - _____

Please inform Brad Hacker (513.674.6000 Ext. 6158 or bhacker@junglejims.com) prior to show of your intended shipments via this form and if any refrigeration is required. You **must** use Cheese Festival shipping labels (attached) for any and all items shipped into the show. Ship to arrive **January 31, 2014** through **February 12, 2014**.

The show rates do not include drayage or the shipping, handling and storage of merchandise sent early. Shipping must be contracted and paid through your own supplier. Jungle Jim's and The Oscar Event Center are not responsible for lost or damaged shipped and stored items.

TOTAL PALLET(S): _____

(Example Shipping Tag)

Big Cheese Festival
Food Show
Merchandise

Attention:
Cheese Shop Receiving
Deliver to Dock 3 Cheese Shop